

EDUCATIONAL OPPORTUNITIES

Summer Science & Sports Academy Supports local non-profit organizations

ENCINITAS — Encinitas Charities Consulting Group (ECCG) is behind an annual fundraising event called the Summer Science & Sports Academy benefiting the community in three ways: engaging Kindergartners through 8th Graders in science and sports education, providing access to high quality enrichment education to low-income households and offering cash-strapped non-profit organizations a new avenue for earning income.

The Summer Science & Sports Academy will take place from July 13 - 31, 2020. Each week will contain unique content such that a student could attend all three weeks without repeating any material.

Enrolling in the Academy means students will get 15 hours of pre-recorded STEM and sports content delivered to their inbox. They have the option to complete labs and activities that day or whenever their schedule allows.

Experts will be available throughout the week for live sessions to discuss the day's activities and answer questions.

Scholarships will be awarded to Title 1 students who qualify for free or reduced lunch programs at school.

These households will be able to access all three weeks of Academy content

at no charge.

ECCG decided to create a program combining science and sports to provide a well-rounded camp-style experience for students. Research shows exercise temporarily increases blood flow to the brain, ensuring better performance and making it easier to focus on academic learning. STEM

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education enrichment programs lead to better academic outcomes for both advanced students and those who have shown less interest in science and related subjects.

Non-profit organizations will benefit by partnering with ECCG to spread the word about the Academy. Participating charities are known as Beneficiary Partners. Tickets for each week cost \$150 or \$400 for all three weeks.

Beneficiary Partners keep 80% of their ticket sales and 90% of sponsorship amounts they bring in;

the fundraising opportunity for each charity is unlimited and there is no minimum amount Partners have to raise.

Encinitas 101 Main-Street Association, Encinitas Chamber of Commerce, Encinitas Educational Foundation, Patrons of Encinitas Parks, Rancho Coastal Humane Society, San Diego Botanic Garden, San Diego LabRats, Coast Digital, Studio ACE and The San Dieguito Heritage Museum have confirmed their participation as Beneficiary Partners.

“The COVID-19 pandemic is affecting all of us and our local non-profits are being hit especially hard since support needed from them is at an all-time high while the economic impact of this virus has caused a dramatic drop in charitable giving.

Let’s all come together to support families in need and the charities that support the most vulnerable in our community,” said Jim Merrill, Executive Director of ECCG.

Enrollment is now open at sdlabrats.org/science-sports-academy. Charitable organizations interested in partnering with ECCG should visit sdlabrats.org/beneficiary-partners.

Those interested in sponsorship opportunities should contact Jason Merrill at (760) 420-4772.



Enroll online today!

Check out our

VIRTUAL Summer Science & Sports Academy!

3 weeks of VIRTUAL Science & Sports education enrichment for Kindergartners - 8th Graders!

Sign up for all 3 weeks &

SAVE!

July 13 - 17 • July 20 - 24
July 27 - 31

ENROLLMENT IS NOW OPEN!



Go to: sdlabrats.org to sign up today!
or call (760) 450-4717

